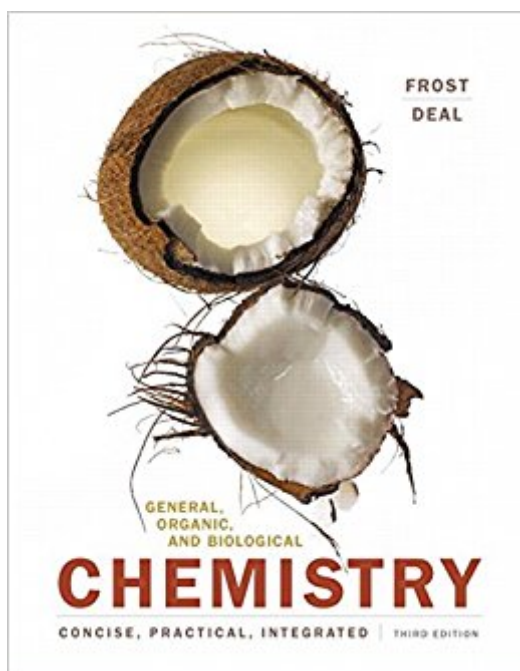


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# General, Organic, And Biological Chemistry (3rd Edition)



## Synopsis

A Concise Introduction to General, Organic, and Biological Chemistry    General, Organic, and Biological Chemistry strengthens the evidenced strategy of integrating general, organic, and biological chemistry for a focused introduction to the fundamental connections between chemistry and life. The streamlined approach offers readers a clear path through the content over a single semester.    The Third Edition integrates essential topics more effectively than any text on the market, covering core concepts in each discipline in just 12 comprehensive chapters. Practical connections and applications show readers how to use their understanding of chemistry in everyday life and future health professions. With an emphasis on problem solving and critical thinking, the book promotes active and attentive learning, which now include NEW! media assets, Practicing the Concepts. Featuring coauthor Todd Deal, these 3 to 5 minute videos explore key concepts in general, organic, and biological chemistry that readers traditionally find difficult.    Readers gain skills and deepen their knowledge as they watch the videos and then practice what they have learned with Pause & Predict problems and a series of follow up multiple-choice questions.    The Third Edition places a greater emphasis on matching what professors teach in the classroom by increasing the coverage of biochemical applications in each chapter. A new design was created to highlight the career content in order to increase relevancy.    Also available with MasteringChemistry This title is also available with MasteringChemistry -- an online homework, tutorial, and assessment system, designed to improve results by engaging students before, during, and after class with powerful content. Instructors ensure students arrive ready to learn by assigning educationally effective content before class, and encourage critical thinking and retention with in-class resources such as Learning Catalytics.    Students can further master concepts after class through traditional and adaptive homework assignments that provide hints and answer-specific feedback. The Mastering gradebook records scores for all automatically graded assignments in one place, while diagnostic tools give instructors access to rich data to assess student understanding and misconceptions.    Mastering brings learning full circle by continuously adapting to each student and making learning more personal than ever -- before, during, and after class.    NOTE: You are purchasing a standalone product; MasteringChemistry does not come packaged with this content. Students, if interested in purchasing this title with MasteringChemistry, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.    If you would like to purchase both the physical text and MasteringChemistry, search for:    0134041569/9780134041568 General, Organic, and Biological Chemistry Plus

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## Customer Reviews

Laura Frost is a Professor of Chemistry at Florida Gulf Coast University and the Director of the Whitaker Center for STEM. She has taught Chemistry to allied health students since 2000. She received her Ph.D. in Chemistry with a biophysical focus from the University of Pennsylvania. She is one of the leading experts in teaching with Process Oriented Guided Inquiry Learning (POGIL) with numerous symposia including the Biennial Conference on Chemical Education, the Two-Year College Chemistry Consortium conference, and the American Chemical Society conference. In 2007, she was honored with the Regents' Award for the Scholarship of Teaching and Learning by the University System of Georgia and was inducted into the Regents' Hall of Fame for Teaching Excellence. In 2011, she received the Allen E. Paulson College of the Science and Technology's Award for Excellence in Teaching at Georgia Southern.    Todd Deal received his Ph.D. in Chemistry from The Ohio State University in 1990. He joined the faculty of Georgia Southern University in 1992 where he currently serves as Director of the Office of Student Leadership and Civic Engagement. During his tenure at Georgia Southern, he has served as Associate Dean of the Allen E. Paulson College of Science and Technology. In 1994, he was selected Professor of the Year by the students at Georgia Southern. In 2003, he was the recipient of

the Allen E. Paulson College of Science and Technology's Award for Excellence in Teaching, the Georgia Southern University Award for Excellence in Contributions to Instruction. In 2006, he received the Allen E. Paulson College of Science and Technology's Award for Excellence in Service.

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